

the
12th Annual

Thanksgiving Benefit and Awards Luncheon

LETTER OF INTENT 2009 Luncheon Sponsorship Levels

Bronze Sponsor (\$1500) — multiple sponsors at this level

- One table of 10, value: \$850
- Complimentary 1/2-page ad in program booklet, value \$300

Silver Sponsor (\$2000) — multiple sponsors at this level

- One table of 10, value: \$850
- Complimentary full-page ad in program booklet, value: \$425

Gold Sponsor (\$2500) — multiple sponsors at this level

- One table of 10, value: \$850
- Complimentary full-page ad in program booklet, value: \$425
- One Chinese Auction item donated in their name, value: \$100

Platinum Sponsor (\$3000) —

multiple sponsors at this level

- One table of 10, value: \$850
- Complimentary full-page ad in program booklet, value: \$425
- Corporate name and logo on cover of program
- Corporate name and logo featured in “thank you” ad in The Morning Call and EPBJ following event

Diamond Sponsor (\$5000) — exclusive

- One table of 10, value: \$850
- Complimentary full-page ad in program booklet, value: \$425
- Corporate name and logo on cover of program
- Corporate name and logo featured in “thank you” ad in The Morning Call and EPBJ
- Corporate banner displayed during luncheon
- Can place company items at each seat

Reception Sponsor — exclusive

Kostas Kalogeropoulos, Holiday Inn

Dinner Sponsor (\$10,000) — exclusive

- Two tables of 10, value: \$1700
- Complimentary full page ad in program booklet, value: \$425
- Corporate name and logo on cover of program
- Corporate name and logo featured in “thank you” ad in The Morning Call and EPBJ
- Corporate banner displayed during luncheon
- Company recognition in all promotional materials
- Can place company items at each seat

Presenting Sponsor (\$12,000) — exclusive

- Two tables of 10, value: \$1700
- Complimentary TWO full page ads in program booklet, value: \$850
- Corporate name and logo on cover of program
- Corporate name and logo featured in “thank you” ad in The Morning Call and EPBJ
- Corporate banner displayed during luncheon
- Plaque recognizing sponsorship of event
- Opportunity to speak at event, present check
- Company recognition in all promotional materials
- Can place company items at each seat

Keynote Speaker Sponsor (\$10,000) — exclusive

- Two tables of 10, value: \$1700
- Complimentary full-page ad in program booklet, value: \$425
- Corporate name and logo on cover of program
- Corporate name and logo featured in “thank you” ad in The Morning Call and EPBJ
- Corporate banner displayed during luncheon
- Opportunity to speak at event, introduce keynote speaker
- Seating with keynote speaker
- Company recognition in all promotional materials
- Can place company items at each seat

Outstanding Parents Award Sponsor — exclusive

PNC Bank

Program Book Ads (purchased separately)

- Back Outside Cover (color) \$500
- Back Inside Cover (color) \$500
- Front Inside Cover (color) \$500
- Full Page (black & white only) \$425
- 1/2-Page (black & white only) \$300
- 3-Line Patron Ad \$100

Chinese Auction

- Your donated item with company signage will be displayed before and during the event
- Winners will be announced immediately following luncheon; must be present to win
- Listing of company name, address, telephone number and web address along with the item donated and its value in program book

I/We want to support LifePath by contributing to the following

Sponsorship Opportunities

- | | | |
|-------------------------------------|-----------------------------|---------------------------------------|
| <input type="checkbox"/> | Presenting Sponsor | \$12,000.00 |
| <input checked="" type="checkbox"/> | Outstanding Parents Sponsor | PNC Bank |
| <input type="checkbox"/> | Keynote Speaker Sponsor | \$10,000.00 |
| <input checked="" type="checkbox"/> | Reception Sponsor | Kostas Kalogeropoulos,
Holiday Inn |
| <input type="checkbox"/> | Dinner Sponsor | \$10,000.00 |
| <input type="checkbox"/> | Diamond Sponsor | \$ 5,000.00 |
| <input type="checkbox"/> | Platinum Sponsor | \$ 3,000.00 |
| <input type="checkbox"/> | Gold Sponsor | \$ 2,500.00 |
| <input type="checkbox"/> | Silver Sponsor | \$ 2,000.00 |
| <input type="checkbox"/> | Bronze Sponsor | \$ 1,500.00 |
| <input type="checkbox"/> | Chinese Auction Prize Donor | |

Program Book Ads

- | | | |
|--------------------------|----------------------------|----------|
| <input type="checkbox"/> | Front Inside Cover (color) | \$500.00 |
| <input type="checkbox"/> | Back Outside Cover (color) | \$500.00 |
| <input type="checkbox"/> | Back Inside Cover (color) | \$500.00 |
| <input type="checkbox"/> | Full Page (black & white) | \$425.00 |
| <input type="checkbox"/> | 1/2 Page (black & white) | \$300.00 |
| <input type="checkbox"/> | 3-Line Patron Ad | \$100.00 |

Name _____

Company _____

Contact _____

Phone (_____) _____

Fax (_____) _____

E-mail Address _____

Check enclosed (make payable to LifePath Foundation) Amount \$ _____

Credit Card: Discover MasterCard VISA American Express

Name on Credit Card _____

Account No. _____

Expiration Date _____

Amount \$ _____

Authorized Signature _____

Please return this form along with your check by November 6, 2009 to:

LifePath Development Department
3500 High Point Blvd.
Bethlehem, PA 18017

Phone: 610.264.5724 x259 • Fax: 610.264.2707

- Include camera ready art/logo for ads
- The official registration and financial information of LifePath may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.